

UPCOMING EVENTS

Spring 2016

12th Annual Si Sitterson Memorial Golf Tournament

Watch for more details in our
upcoming eLetters.



The Lion's Roar

www.dkeunc.com

Beta of DKE at UNC Fall 2015

ALUMNI REPORT

4 Reasons DKE at UNC Is Not Your Stereotypical Fraternity Beta Chapter Is Thriving at a Time When Many Fraternities Are Not

By Trey Adams '06, Beta DKE Board President

In a day and age where the headlines are riddled with the accounts of negative happenings in the Greek community, Beta Chapter is thriving. Comprised of a strong group of undergraduate leaders and backed by an award-winning alumni network, DKE at UNC has been working hard to combat the negative stereotype that surrounds the Greek world today.

Thanks to strong alumni support, Beta Chapter continues to provide young men with an environment that nurtures leadership, personal development, and other skills necessary for a successful and meaningful college career and life beyond UNC.

1. We have a strong legacy on campus.

Delta Kappa Epsilon was founded on the UNC campus in 1851 and is recognized as the first fraternity at the university.



Beta Chapter, 1894 (Source: Hellenian)

2. We are creating leaders, not scandals.

Thanks to alumni brothers like Chapter Advisor **Scott Smith '80** (recipient of 2014 William M. Henderson Award — the highest award given to a DKE alumnus (see more on page 3)) and Brother **David Ward '57** (winner of our prestigious 1851 Award), we are making headlines. It is not because of social media, hazing or suspensions. We are in the headlines because we are leading the way on the UNC campus, across DKE chapter

and nationwide in our efforts to hold to our core values of honorable friendship, intellectual excellence, useful citizenship, spiritual tolerances, gentlemanly dignity, self-respect and morality in all circumstances.

For example, undergraduate Fletcher Cox '17 started an outdoor supplies company last year called StarFlox, LLC. His startup is still in the works and his aim for the company is still being decided. However, he and his team won sixth place at the Carolina Challenge — a two-minute business idea pitch competition with over 100 competitors. Fletcher also spearheaded a group effort to raise money for Aiden, a boy in the UNC campus hospital with cystic fibrosis. He helped raise over \$1,600 to help Aiden pay for his medical treatment and to help him achieve his wish of visiting Disney Land.

3. We have one of the best houses at UNC.

It has been 15 years since the last major renovation of the chapter house. Over the summer, we renovated the first floor of the house including new paint, the installation of new hardwood floors and a renovated Eddie Caldwell Bar. We created a more open floor plan that connects to the chapter room. We are now looking



Beta Chapter by the Numbers

Total Number of Actives: 57

Actives Living in the House: 22

Fall 2015 Pledges: 24 (see page 2)

Spring 2015 Chapter GPA: 3.226

ahead to more than \$100K in other capital improvements including repairs to the foundation and the resurfacing of the basketball court. If you would like to make a contribution to the Eddie Caldwell Fund for these improvements, please go to dkeunc.com and click on Give Back.

4. We're making a difference and raising awareness for critical causes.

Philanthropy and service are at the heart of our fraternity. Early in November, our active brothers hosted a fundraiser for the Fill Your Bucket List Foundation which “supports adults with cancer by making



a wish or dream come true.” For more information about this organization, go to www.fillyourbucketlistfoundation.org.

FALL 2015 PLEDGE CLASS

We welcome these 24 members of the Fall 2015 Pledge Class!

Jake Avery Bargas
Delray Beach, Fla.

Taylor Connor Boole
Raleigh, N.C.

Charles Rouse Borden
Raleigh, N.C.

William Joseph Breck
Tiburon, Calif.

Tyler Mcshan Budd
Atlanta, Ga.

William Cole Claiborne
Richmond, Va.

Cole Austin Cutter
Raleigh, N.C.

Henry Woodrow Flythe
Winston Salem, N.C.

Peter Christensen Godvin
Rye, N.Y.

Alexander Colgate Green
New York, N.Y.

Davis Forrester Houk
Atlanta, Ga.

Julian Gardner Irion
Washington, D.C.

Stefano Jacobson
New York, N.Y.

Nicholas Thompson Long
Atlanta, Ga.

Robert Joseph Miller
Charlotte, N.C.

Brooks Hamilton Palmer
Raleigh, N.C.

William Nunnelee Peak
Wilmington, N.C.

Easan Everly Portman
Atlanta, Ga.

Andrew Blake Schrum
Raleigh, N.C.

Robert Miller Stallings
New Bern, N.C.

Wesley Edwards Stroud
Raleigh, N.C.

Charles Dana Talcott
Washington, D.C.

Walker McLean Marsh Voelkel
Raleigh, N.C.

Garret Pinkney Young, Jr.
New Bern, N.C.

ALUMNI WEEKEND 2015

A Victory Over UVA and So Much More! Alumni Awards Highlight a Winning Weekend

Over the weekend of October 23-24, more than 50 Beta Chapter alumni, family members and guests joined in Chapel Hill for the South's oldest rivalry. The Tar Heels delivered another win and put us in a 62-54-4 lead over the Cavaliers in this rivalry.

More importantly, they came together for our annual DKE Alumni Weekend and to honor two brothers who stand out in their contributions to DKE on both a local and national level.

Brother **Scott Smith '80**, our chapter advisor and creator of our current and highly successful advising model, received the 2014 William M. Henderson Award from DKE Executive Director Doug Lanpher. Please take time to read the Alumni Spotlight about Scott on page 3.

The 1851 Distinguished Alumni Award is given every year to an alumnus who has shown extraordinary interest and love for the Beta Chapter. The Beta of DKE Board of Directors selects a particular man who they believe has given back the same amount of time and effort that the DKE house once gave to him. For his outstanding contributions to DKE, **David Ward '57** was presented with this year's award.

As an undergraduate in the post-WWII/Korea era, David helped lead the resurgence of Beta Chapter. He was one of the alumni



DKE Executive Director Doug Lanpher (bottom, second from right) joins several members of the Beta of DKE Board of Directors for Alumni Weekend 2015. Top Row: Neilson Brown '67; Second Row: Ward Williams '81, Josh Davis '99; Third Row: Will Ziglar '86, Brent Smith '86; Fourth Row: Scott Smith '80, Bill Smith '81; Fifth Row: Trey Adams '06; Front Row: Tee Baur '68, Lanpher, Tim Cooper '83.

who stepped forward after the fire of 1971 to raise funds for reconstruction.

As his bio reads, "David L. Ward is a lawyer by profession and a community giver by nature. He specializes in business law including antitrust, banking, labor, personnel, litigation, trusts and estates.

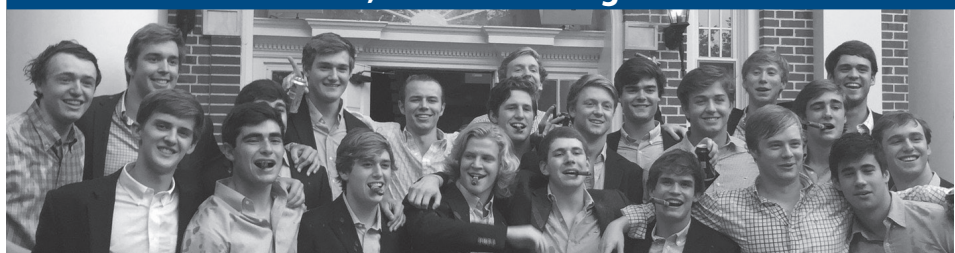
The New Bern native received his bachelor's in accounting from UNC-Chapel

Hill and his law degree from Duke University in 1962. He returned to his hometown to practice law like his grandfather and father, a popular former state senator."



Brother David Ward '57: far left - 1955 Yackety Yak yearbook, center - today, far right - Brother Ward (far left) receives the 1851 Award from Bennett Roberts '59.

Welcome, Fall 2015 Pledge Class!



ALUMNI SPOTLIGHT

It's Not About the Tailgate Brother (and Chapter Advisor) Scott Smith '80 Receives DKE Top Honors

In our May eLetter, we recognized Brother **Scott Smith '80** for being named UNC's Outstanding Academic Advisor during the 2014-15 academic year. Earlier this fall, Scott — the Director of Development at the UNC Kenan-Flagler Business School — received another award. He was named winner of the 2014 William M. Henderson Award, the highest award given to an alumnus of Delta Kappa Epsilon fraternity. As described on the fraternity website, "This is DKE's top alumni award ... It is unique among major inter-fraternal awards in being presented not for work done at the top administrative level of the Fraternity but solely for exceptional service to an individual chapter of DKE" Scott was nominated by our Beta undergraduates and selected from among four other nominees.

For Scott Smith, a life of service and altruism is one that was modeled for him. So, it comes naturally for him. While it isn't something that he emphasizes, there is something we believe important to note. Scott is the son of the former men's basketball coach and philanthropist, Dean Smith. For anyone who understood the philosophies and style of Coach Smith, it becomes quite clear why Scott chose to take on the role of chapter academic advisor.

"My dad put so much time into his players and those around him. He cared about the livelihood of those he coached. He had a profound influence on my own life, and I am hopeful to stand on my own two feet by following in his footsteps by doing the right thing. That's all."

In high school, Scott attended the McCallie School in Chattanooga, Tenn. He graduated from UNC in 1980 with a B.A. degree from the College of Arts and Sciences. For over 20 years, he had a successful career in sales and management within sporting goods distribution and manufacturing channels. In 2006, he turned his attention back to UNC at Chapel Hill, accepting a position as Assistant Director of Major Gifts, raising funding for worthy causes including students within the UNC Kenan-Flagler Business School. Currently, he serves as the

Director of Development for the top-20 business school.

"When I returned to UNC, the Delta Kappa Epsilon board asked me to get involved," he explains. "In 2011, the UNC Board of Trustees instituted an 'all-university average' GPA requirement of 3.2 or higher as a house for all fraternities and sororities. Each house had to maintain this each semester in order to retain the privilege of recruiting members during the critical fall rush process. Beta was coming out of a six-year history of performing no better than a



Scott Smith, right, receives the 2014 William M. Henderson Award from DKE Executive Director Doug Lanpher during Alumni Weekend 2015.

2.8 GPA as a house. If we had two semesters below the required average, we would lose our opportunity to recruit new members in the fall. At that time, Beta did not have an academic advisor. The UNC Office of Fraternity and Sorority Life approached me to see if I would serve as a UNC staff member on-campus academic advisor who understood the program and who would promote a healthy academic climate within the house."

Scott worked with the chapter president and other DKE leadership to develop a turnaround academic plan for the house where the message was quickly sent that it's okay to be smart — being strong in academics doesn't mean you can't be social and have a good time. Their goal was to restore the emphasis on character, honor and

integrity combined with academic success.

Today, the Beta Chapter academic strategy is so ingrained that it practically runs itself. Scott meets one-on-one with each incoming brother to share expectations and pitfalls to avoid. The chapter holds three two-hour evening academic focus sessions weekly, led by the elected academic chair. Each semester, 12 academic monetary awards are presented to those who have made the most progress and have exhibited exceptional academic performance. Within the first few semesters, the undergraduates elevated their average GPA to an average of 3.26 or higher.

"It is a culture that has become institutionalized," Scott says. "Everybody in this house has gone through the training. From past experiences, my involvement with students at UNC Kenan-Flagler and from my own children's experiences at UNC, I understand what is required academically at this university yet also what is common socially. I am here as an advisor and consultant to help them and their parents adjust to the freedom of college life. What I thought would be an hour a month actually turned into two or three hours a week during the fall semester. I have heard that it is called 'listening to Mr. Smith.'

I don't hide things from them, and I tell it like it is and like it was. This isn't Animal House. I don't want them to make mistakes in college that could define the rest of their lives. It's not a scare tactic. It is simply a way to position them for success and to get the most out of what our chapter has to offer them — now and as alumni."

One of Scott's favorite books is Bob Buford's *Halftime*. In it, as described on Amazon, Buford describes halftime as "a time of revitalization and for catching a new vision for living the second half, the half where life can be lived at its most rewarding."

For Scott, the second half — giving back to his community, including UNC and DKE, while parenting his children — is the most crucial part of the game.

Find the rest of Scott's story on our website at dkeunc.com.



Delta Kappa Epsilon

University of North Carolina

Alumni Relations Processing Center
P.O. Box 7007
Albert Lea, MN 56007-8007

770-238 55

PRSR STD
U.S. POSTAGE
PAID
State College, Pa.
Permit No. 2

In this Issue...

- Why DKE at UNC Is Not the Stereotypical Fraternity
- Two Alumni Awarded During Alumni Weekend
- Welcome to Our Fall 2015 Pledge Class!

Help Give Others a Chance in Memory of Our Brother



Many of you will recall the loss of our chapter president, Courtland Smith, in 2009. Courtland had a passion for the outdoors and whitewater kayaking. He was a camper for many years at Camp Mondamin in Tuxedo, N.C., and he was a counselor there for two summers while at UNC.

In Courtland's memory, our undergraduates have created the Courtland Smith Scholarship Fund. The fund will allow the chapter to send underprivileged youths to Camp Mondamin

summer camp. We are asking for your help in funding this scholarship. Go to gofundme.com/courtlandsmith2015 to make your gift today.

ON THE WEB

Do we have your email address?

If you haven't been receiving our monthly eLetter, please log on to our website, www.dkeunc.com, and go to

CONNECT>PROFILE to update your contact information. You

can also send your email address to our alumni relations office at alumninews@affinityconnection.com (be sure to mention DKE UNC).



ANNUAL FUND

Help us keep the 132 S. Columbia St. running and our alumni returning for events throughout the year. We set a goal of \$30,000 for our 2015-16 Annual Fund giving year with \$7,194 raised since September 1 from 45 donors. Thank you to all who have given this giving year (see names below). Please join them on our Honor Roll by logging in to our website, dkeunc.com, clicking the "Donate" tab and making your gift today or send your check to Delta Kappa Epsilon UNC at the return address shown on this newsletter.

Founders Club (\$500-\$999.99)

Edward T. Baur 1968

Crimson, Blue & Gold Club (\$250-\$499.99)

Bob Mason III 1956
Shade Murray Jr. 1963
Gardiner Garrard Jr. 1964
John S. Edgerton 1966
A. Alexander Shuford 1966
Neilson Brown 1967
John M. Rivers Jr. 1967
Nelson Schwab III 1967
William W. Espy 1969

Charles T. Hagan III 1970
Randolph C. Metcalfe 1976
S. Walker Harris Jr. 1990
Joshua W. Davis 1999

1844 Society (\$184.40)

Alpo F. Crane 1964
F. Borden Hanes Jr. 1967
James A. Gray III 1970
Bernard Gray 1972

132 Columbia Street Club (\$132)

Albert L. Roper II 1963
W. Winburne King III 1968
Steven M. McCarroll 1968

Morris I. McDonald Jr. 1968
Scott E. Smith 1980
John D. Baldrige III 1987
Martin M. Boney 1989
Scott B. Rhodes 1989
Austin E. Peat 2001

Rampant Lion Club (\$100-\$131.99)

Vardaman M. Buckalew Jr. 1954
Stanley D. Leggett 1958
William L. Palmer 1959
James T. McGregor Jr. 1962
William S. Brenizer 1974
W. Bruce Gow 1980

Thomas M. Benjamin 1983
Douglas P. Lindner 1985
Stephen R. Green 1986
David S. Lindley 1990
Robert S. Adams III 2006

Beta of DKE Supporter (\$50-\$99.99)

C. Louis Neaves 1957
Bailey Patrick Jr. 1957
William L. Pender 1958
William H. Luesing Jr. 1959
Robert G. Walker Jr. 1959
Thomas J. White III 1963
Stephen A. Maynard 1992