

## UPCOMING EVENTS

### Parents Weekend

September 23

### Alumni Weekend

October 7

### Monthly Social Hours

Second Thursday of every month

Brothers from Raleigh, Durham, and Chapel Hill are invited.

Contact **Trey Adams** at [tadams@lundygroup.com](mailto:tadams@lundygroup.com) to be added to the email list.

## RECOMMEND A DKE

### Congratulations to our new rush chairmen:

**Joe Janeczko**  
**Will Minton**  
**Gordon Corey**  
**Walker Comer**  
**Trevor Gillogly**  
**Teddy Gray**  
**Kirkland Caison**

If you know of a young man that embodies the values of DKE, send your recommendation to Head Rush Chair **Joe Janeczko** at [joe.janeczko@gmail.com](mailto:joe.janeczko@gmail.com).

## ON THE WEB

We're missing email addresses for more than 200 alumni! If you haven't been receiving our monthly eLetter, update your email address today to stay informed of the latest Beta Chapter news and event details, including information from DKExcellence: The Four Corners Campaign.

You can update your email address at [www.dkeunc.com](http://www.dkeunc.com) or by sending it to [alumninews@affinityconnection.com](mailto:alumninews@affinityconnection.com) (mention DKE UNC).



# The Lion's Roar

[www.dkeunc.com](http://www.dkeunc.com)

Beta of DKE at UNC • November 2017

## FEATURED PROFILE

### The Man Who Saved the DKE House

#### Dave Phillips '65 Earns 1851 Award for Securing Funding After 1971 Fire

Picture it: In October 1971, a fire ripped through the Beta chapter house and destroyed it. The old section was completely gutted, and the new section was left without heat or electricity. To further the devastation, the insurance settlement ended up being just \$68,000 – a fifth of the cost of rebuilding.

Two years later, a rebuilt chapter house opened, but no financial institutions wanted to provide long-term financing for a fraternity house. Foreclosure even threatened.

Take a minute to imagine that. Picture what your memories would look like if the house had vanished in 1971, if your experience at UNC didn't include those iconic columns, or that staircase, or your DKE brothers.

When we asked Trey Adams about **Dave Phillips '65**, recipient of the 1851 Award, the first thing he said was, "Without him, we wouldn't have the chapter house today."

It's because of Dave, that we don't have to picture what might have been. But that comes a little later in the story. First, let's go back to the dire straits after the new house was built.

"We asked every prominent bank in North Carolina for loans, and were turned down every time, even though some had board members who were former Dekes," Dave remembers. "Out of desperation, we contacted Kenneth Ryall. He was president of the N.C. senate, and considered the most powerful person in the state. He was not a DKE but his son was. After many conversations with the local savings and loan in his hometown of Durham, they loaned us the money; however, they would only loan us so much."

The Savings and Loan Company reached their financial limit. The DKE House had cost more than the estimates, and they raised less money than they had hoped. The House even needed working capital to pay the water and electric bills, so Dave, along with Cameron Harris and Lyons Gray, personally guaranteed a loan of \$25,000 at First Union Bank in High Point. (Click here to read a 1976 DEKE Journal



Dave Phillips '65 (right) with presenter Berny Gray '72

article that outlines the story).

It was a huge sacrifice, and it wasn't easy – the trio was not able to pay off the loan until November 1982 when the DKE Foundation stepped in to help. "Needless to say, there were many sleepless nights and much frustration over many years," Dave says.

Brothers are quick to weigh in on Dave's best qualities. **Tee Baur '68** remembers as him as a handsome guy who always had a good looking date, and reiterates that it was his efforts after the fire that distinguished him – "It was through his efforts that we got the house rebuilt," Tee says.

Brother **Berny Gray '72** sums him up succinctly: "Businessman, Ambassador, Family Man, Philanthropist." Dave is exactly that. He served as chairman and chief executive officer of Phillips Industries, Inc. and as a partner in Market Square Partnership. For more than 30 years he promoted American business by financing accounts receivables, by building showrooms for the International Furniture Market, and by manufacturing textiles. He then used his wealth of experience as U.S. Ambassador to Estonia from 2007-2009. He continues to offer his time and energy to educational, medical, and other causes as diverse as Duke University, Wake

(Continued on Page 2)

### More than XXX Attend October Four Corners Celebration to Honor Successful Campaign

On October 7, more than XXX active and alumni Beta DKEs and friends gathered in Chapel Hill to celebrate The Four Corners Campaign and its position in securing our chapter's future at UNC. The generous donors who have supported the campaign to date were recognized, and **Dave Phillips '65** was presented with the 1851 Award for his lifelong dedication to the fraternity.

Thank you to all brothers who were present for this milestone occasion in our chapter's history.



### FEATURED PROFILE (Continued from Page 1)

Parents' Weekend, Eddie Caldwell was one of the first people they saw.

"He came from behind the bar and we embraced," he recalls. "We called each other friend as though three decades had never intervened."

#### **DKE Contributed to Lifelong Success**

It was through some of his connections and relationships at UNC that Jeff went on to become a successful Wall Street investment banker. This is one of the reasons that the Buckalews felt it was important to honor Jeff in this way.

"He loved DKE and formed many lifetime friendships," said Dr. Buckalew. "I think the fine young men with whom he was associated at DKE were an inspiration to him, and in a real sense contributed to his success."

#### **Preserving DKE for Future Generations**

The Buckalews are happy to support current and future brothers to ensure they have the same great fraternity experience that their son had. The DKE house was a special place for Jeff and his father, and they want it to be around for many more generations.

"We are impressed that the programs to be implemented by the campaign funds will add new, positive dimensions to the chapter's life," he said. "We are sure Jeff would have been one of its big supporters were he still with us."

Andy echoes this sentiment and says that the DKE house holds a special place in many brothers' hearts.

"The support of this campaign is built on relationships," said Andy "Their DKE experience contributed significantly to their

college experience, their success in life, and their wonderful network of friends."

Gifts such as the one from the Buckalews to the Eddie Caldwell Fund will ensure that the DKE house will be well taken care of in the future, and that increases in rent paid by actives will be kept to a minimum.

*Those interested in making a gift to The Four Corners Campaign in memory or in honor of someone can contact campaign Co-chairs Scott Smith '80 ([scottsmith@unc.edu](mailto:scottsmith@unc.edu)) or Andy Spencer '80 ([acspencer121457@gmail.com](mailto:acspencer121457@gmail.com), 404-863-1162). Visit [www.dkeunc.com/fourcorners](http://www.dkeunc.com/fourcorners) for more campaign information.*



# DKEXCELLENCE:

## The Four Corners Campaign

### Thank You to Our Generous Donors!

- |                                 |  |                                      |                                |                            |                                       |
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| James G. Lindley 1953           | Steven McCarroll 1968                            | William S. Brenizer 1974             | William Smith, Jr. 1981        | Stephen Warren 1996        | Alejandro Amaro 2011                  |
| Vardaman & Sherry Buckalew 1954 | In Honor of Jack Prevost, Beta DKE, Class of '65 | Hugh DuBose, Jr. 1974                | George White 1981              | Robert Kluttz, Jr. 1997    | Ralph W. Breeden, Jr. 2011            |
| Bob Mason, III 1956             | Morris McDonald, Jr. 1968                        | Timothy O'Connor 1974                | Clarence Williams, III 1981    | Austin Koon 1997           | Cliff Carnes 2011                     |
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| John Whitaker, Jr. 1959         | Dr. Franklin S. Clark, III 1969                  | Henry Hagan 1975                     | John Mason 1983                | William Snellings 2001     | Harrison McCaskill 2011               |
| Mack B. Pearsall 1961           | Scott Brown, II 1970                             | Mike Stephens 1975                   | J. Browne 1984                 | John Beesley 2002          | William McGoogan 2011                 |
| Charles Whedbee 1961            | Kenneth Royall Davis 1970                        | Ben Sullivan 1975                    | Dr. G. Callaway 1984           | Willard Overlock, III 2002 | Ellis Minton 2011                     |
| George W. Campbell, Jr. 1962    | Charles Foscuue 1970                             | Michael Zimmerman 1975               | John Hamilton 1984             | Timothy Smith, Jr. 2002    | Zack Mohorn 2011                      |
| Peter Gilchrist, III 1962       | Stephen Washington Fuller 1970                   | James Burlingame, IV 1976            | Christopher Hill 1984          | Roger Stone 2002           | Hobbie Turley 2011                    |
| James T. McGregor, Jr. 1962     | James Gray, III 1970                             | Wilmer Freiberg 1976                 | Dr. Richard Hunt, III 1984     | Christopher Wren 2002      | Stephen Willey 2011                   |
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| Philip H. Whitley 1962          | Arthur C. Hilmer 1970                            | John Hobach, Jr. 1976                | Patrick Roddy 1984             | J. Conrad Graham, Jr. 2003 | Davis Willingham 2011                 |
| Shade Murray, Jr. 1963          | Tom Hines 1970                                   | Randolph Metcalfe 1976               | Alex Thorpe 1984               | Robert Kane 2003           | Caldwell Zimmerman, Jr. 2011          |
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| William Schmidt 1966            | William Tyne, Jr. 1970                           | Jonathan Folley 1979                 | Michael L. Rogers 1987         | Brent Bates 2005           | Brett Epstein 2014                    |
| A. Alexander Shuford 1966       | Caldwell Zimmerman, Sr. 1970                     | Jim Grainger 1979                    | John Sloan 1987                | Patrick Gibbs 2005         | John Mikels 2014                      |
| Carl M. Stewart 1966            | George Backus, Jr. 1971                          | James Hardison, IV 1979              | James Dunn, Jr. 1988           | Richard Gotwald, Jr. 2005  | Felipe Villahoz 2014                  |
| Michael F. Brown 1967           | Michael Bahnsen 1971                             | Charles Johnson 1979                 | Martin Boney 1989              | Andrew Hargrove 2005       | Elwyn Bridges, Jr. 2016               |
| Neilson Brown 1967              | Frederic Ball, Jr. 1971                          | James Jones, Jr. 1979                | Scott Collie 1989              | Fitz Holladay 2005         | John Whitson 2016                     |
| David Bruenner 1967             | William Bowen, III 1971                          | Dr. Brooks Lide, III 1979            | G. Lee Cory 1989               | Parker O'Daniel 2005       | Benjamin Haynes 2017                  |
| John Cowell 1967                | Dr. David Byrne 1971                             | L. Matthai, Jr. 1979                 | D. Glenn Dickson 1989          | Thompson Paine 2005        | David Sloan 2018                      |
| John Dunn, III 1967             | Daniel Davis, III 1971                           | Rev. George Maxwell, Jr. 1979        | Robert Ferrel, Jr. 1989        | Hunter Powell 2005         | James Wilcox, Jr. 2019                |
| JD Dwight 1967                  | Avery Duff 1971                                  | Thomas McCarty 1979                  | Jeffrey Kadis 1989             | Lee Sigmon 2005            | Robert Edwards 2020                   |
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| F. Borden Hanes, Jr. 1967       | Dr. Christopher Fearon 1971                      | David G. Townsend 1979               | Scott Rhodes 1989              | John Paul Tshakis 2005     | <b>Memorial Gifts</b>                 |
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| John Loud 1967                  | John Hine 1971                                   | Albert Butler 1980                   | Peter Stephens 1989            | Trey Adams 2006            | James E. Davis 1967                   |
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| Bronson Van Wyck 1967           | John Skinner 1971                                | J. Winder Hughes, III 1980           | Steve Purdy 1991               | Hatcher B. Kincheloe 2008  |                                       |
| Dr. W. Lane Verlenden 1967      | Robert Vann 1971                                 | Stephen Peacock 1980                 | Tripp Rudisill 1991            | Clay Martin 2008           | <b>Parents &amp; Other Supporters</b> |
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| William Whitaker, III 1967      | Beech Watson 1971                                | Andy Spencer 1980                    | Joseph Frierson, III 1992      | Hardwick Caldwell 2009     | William Gross                         |
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| John W. Winborne 1967           | Vernon Glenn 1972                                | John Woolard, Jr. 1980               | Billy Crawford 1994            | Paul B. Glenn, Jr. 2009    | Thompson Long                         |
| Cleveland A. Wright 1967        | Bernard Gray 1972                                | Bill Blair 1981                      | Robert Owen 1994               | Nathaniel Kluttz 2009      | Alston Mann 2005                      |
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|                                 |  | B.F. Niven III 1981                  | John Sullivan, III 1995        | Lawrence Fleming, III 2010 |                                       |
|                                 |  |                                      | Benjamin Willis, III 1995      | William Griffin 2010       |                                       |
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See Inside for How We're Celebrating...**

## ALUMNI PROFILE

### A Family Affair

#### **Masons Support Four Corners Campaign in Honor of Family Legacy**

**25 words over**

Mention the Beta House to any brother, and you are guaranteed a favorable reaction. After all, it was home during some of our most formative years, and the influences of alumni, fellow pledges, and even the house itself made Beta chapter grow from a fraternity into a family for us.

For two major donors to the DKExcellence: The Four Corners Campaign, **Bob Mason III '56** and his son **Robert Mason IV '81**, Beta DKE is even more of a family affair.

Both father and son pledged Beta DKE while they were at UNC. Bob's other son,

Bo, and grandson, Weldon Walker (who graduated this year) also are Beta DKEs.

***"We owe it to the next generation, and we need to help them become even better."***

Bob made a contribution to the campaign, and then later added to his initial contribution. He said the increase was to help advance the campaign toward its final goal of \$1.28 million since he felt that the three goals of the campaign were needed and worthwhile.

"We owe it to the next generation, and we need to help them become even better," he

said.

During his decades as Owner/CEO of R.E. Mason, an Emerson business partner, Bob has seen first-hand the benefit of DKE influence.

"I learned responsibility and other leadership essentials like teamwork and perseverance," he says of his time in the house. "I tell young people that you can be smart — really smart — but you've got to learn good judgment. You need common sense, or you may have a problem."

In 1996, Robert took over as owner/CEO of R.E. Mason, carrying on the success of his father and grandfather. Together, they prove

## ALUMNI PROFILE

### Academic Advisor Scott Smith Honored with Campaign Tribute

#### **Pledge Brothers Bond Together to Support Four Corners in Scott's Name**

In 2012, **Scott Smith '80** joined the DKE House as Academic Advisor. He went above and beyond, helping to create the Academic Excellence Plan that significantly boosted the house's GPA (from 2.8 to 3.3 in 2017), to meeting regularly with undergrads to help them create their own action plans for success.

His six years of hard work and love for the chapter haven't gone unnoticed. Several of his pledge brothers, as well as brothers from the classes of 1979 and 1981, have joined together to thank and honor Scott

for his devotion to the chapter. Together, they made gifts to the DKExcellence: Four Corners Campaign directed to the Academic Excellence Fund in Scott's name. The amount is enough to name a facet of the Academic Excellence Program after Scott, earmarking it for a possible scholarship for an academic chair to carry on the work that Scott has started.

**Andy Spencer '80**, Campaign Co-chair, has this to say about his pledge brother: "Scott's six years of hard work is a labor of love that has impacted many individuals in a

very positive manner and it impacted the trajectory of our chapter so very much. We are proud to know him and call him 'brother'."

Thanks, Scott, for all you have done to help our active chapter excel!



**Scott Smith '80 is recognized at the Four Corners Campaign celebration.**